

AAES Endorsement Policy

Background

The AAES may be approached by other organizations to endorse a variety of materials, including guidelines for treatment, meetings or programs, position statements, documents, products or other miscellaneous items. The following policy outlines the process for granting an AAES endorsement.

Procedure:

- Requests for endorsement by the AAES will be referred to the Secretary for consideration.
- The Secretary will then consult with the President and Vice-President to make a preliminary assessment of whether the request has merit.
- If deemed worthy of review, the Vice President will fully evaluate the matter and report to the Officers at the next available monthly Officers meeting.
- The Officers shall vote on the matter (majority vote in favor required to pass) or may ask for additional information (often require specific list of speakers, titles of talks).
- If deemed a minor endorsement (other meetings, courses, etc.), the request for endorsement does not have to be considered by the full Council but can be if desired by the Officers.
- If the request for endorsement is of an important nature (societal guidelines, etc.) and the request is deemed worthy of consideration for AAES endorsement, then the proposal should be circulated to the Council for approval.
- Given that there are often time constraints for such requests, Council approval or rejection may be obtained by e-mail vote after a reasonable period of consideration and opportunity for comment.
- If important requests for endorsement are sent at the last minute and require Council review and approval and there is not sufficient time for review and comment by the full Council, the matter should not be endorsed.
- Endorsement may be granted with a two-thirds majority vote of all Councilors.

Criteria for Endorsement:

- The proposal must be consistent with and relevant to the mission of the AAES.
- The proposal must originate in a recognized, credible organization.
- The request for endorsement should clearly delineate what, if anything, endorsement entails on the part of the AAES and what the AAES may or may not expect in return.
- If the endorsement is to be ongoing for more than 1 year, then the AAES Council should review the endorsement periodically (every 6-12 months) to be sure that it has remained consistent with the mission of the AAES.

- If the endorsement pertains to a publication then it is imperative that members of the Council are able to review the publication in its entirety prior to approval for endorsement.

Terms of Endorsement:

- AAES endorsement permits use of the AAES name and logo in association with the approved proposal. The management company or Secretary will provide the logo image if necessary.
- The AAES reserves the right to withdraw an endorsement at any time if the opinion of the Council is that the proposal is inconsistent with or no longer relevant to the mission of the AAES.