47TH ANNUAL MEETING

AMERICAN ASSOCIATION OF ENDOCRINE SURGEONS



EXHIBITOR & SPONSOR PROSPECTUS

JOIN US

Sacramento



MAY 22-24, 2027

Local Arrangements Co-Chairs:
Claire Graves, MD
Michael Campbell, MD

Program Chair:
Amanda Laird, MD

INVITATION TO SPONSOR AND EXHIBIT

The American Association of Endocrine Surgeons (AAES) is pleased to invite you to join us for the 47th AAES Annual Meeting, to be held May 22-24, 2027 in Sacramento, California at the SAFE Credit Union Convention Center. As the leading endocrine surgery association in North America, the AAES Annual Meeting is the premier event to connect with professionals and leaders across the globe in the field of endocrine surgery while receiving high level education on the latest advancements in science and research in the field.

The AAES Annual Meeting is a unique opportunity to connect with a focused audience made up of leading national and international endocrine surgeons – specialists who perform neck (thyroid and parathyroid) and abdominal (gastrointestinal tract, pancreas and adrenal) endocrine operations. These fields of practice overlap with otolaryngology, urology, gastrointestinal, and surgical oncology. Specialists in these fields also attend the AAES Annual Meeting. Most endocrine surgeons are experts in open and laparoscopic/robotic surgery for benign and malignant disorders as well as adjunctive technologies (ultrasound, laryngoscopy, molecular diagnostics, nerve monitoring, ablative therapies) and broader topics in general surgery and endocrinology. Additionally, many endocrine surgeons have robust research programs and are on the forefront of surgical innovation.

The 2027 Annual Meeting will include opportunities to engage with the AAES audience in the Exhibit and Poster Hall as well as other opportunities. As AAES sponsors, you are integral members of our community, providing the vast array of exciting new technology and support necessary to keep endocrine surgeons innovating and continually learning!

Sponsor packages have escalating benefits and value available at every level of support. We are happy to work with you to customize a sponsorship package that will fit the needs and goals of your company. All budgets are welcome! Contact Lauren Santangelo at lsantangelo@endocrinesurgery.org regarding questions about the Annual Meeting sponsorship opportunities or how to get started.

Plan now to join us in the spring to experience all that the AAES Annual Meeting has to offer, showcasing current instruments or products, launching new products, connect with new and existing clients, and demonstrating your organization's contribution to the field of endocrine surgery.



2027 Program Chair
Amanda Laird, MD
Rutgers Cancer Institute
New Brunswick, NJ



2027 Local Arrangements Co-Chair
Claire Graves, MD
University of California Davis
Sacramento, CA



2027 Local Arrangements Co-Chair
Michael Campbell, MD
University of California Davis
Sacramento, CA



AAES President
Paul Gauger, MD
University of Michigan
Ann Arbor, MI



AAES Secretary
Carrie Cunningham, MD, MPH
Massachusetts General Hospital
Newton, MA

ABOUT THE AAES ANNUAL MEETING

Who We Are

The American Association of Endocrine Surgeons is dedicated to the advancement of the science and art of endocrine surgery and maintenance of high standards in the practice of endocrine surgery. Many of our members are thought leaders in the field of surgery and hold prestigious positions within their home institutions (including Chairs of Departments) and other national and international organizations, including the American College of Surgeons and the American Board of Surgery.

What We Do

The AAES Annual Meeting brings together physicians and endocrine surgery professionals from around the world to share the newest clinical and basic science findings in endocrine surgery. For most attendees, this is the most important and anticipated scientific meeting of the year. The meeting features dedicated scientific sessions including over 30 oral presentations, interesting case presentations, poster displays, state of the art lectures, educational workshops, an exhibit hall, a poster competition, and plenty of networking opportunities.

Benefits of Sponsoring and Exhibiting at AAES 2027:

- Increase brand awareness
- Generate new sales leads
- Direct access to decision-makers in the field
- Opportunity to showcase new products and services in focused group settings
- Strengthen existing relationships and develop new ones
- Access to hundreds of endocrine specialists

Audience Breakdown

2026 Annual Meeting:

349 – Surgeons/Physicians

133 – Trainees

34 – Advanced Practice Providers

84 – Sponsor attendees

27 – Invited Speakers or Guests

Attendance continues to be strong!

627 - 2026 in Lexington, Kentucky

638 *- 2025 in Milwaukee, Wisconsin*

667 *- 2024 in Dallas, Texas*

562 *- 2023 in Birmingham, Alabama*

548 *- 2022 in Cleveland, Ohio*

573 *- 2021 Meeting (virtual)*

535 *- 2019 in Santa Monica, California*



For more information, please contact **Lauren Santangelo**, at **lsantangelo@endocrinesurgery.org**

SPONSOR & EXHIBITOR OPPORTUNITIES

The Commercial Promotion packages in the table below are designed to reach and engage with the AAES Annual Meeting audience. We are happy to customize a package for you based on your specific needs. Reach out to us to discuss!

SPONSORSHIP LEVELS	PLATINUM $15,000	GOLD $10,000	SILVER $5,000	BRONZE $3,000
Complimentary Registrations for sponsor reps	4	3	2	1
Recognition in Annual Meeting email marketing materials *(over 1,800 endocrine surgeons and trainees)*	●	●	●	●
Company profile on Annual Meeting mobile app	●	●	●	●
Acknowledgement in AAES Newsletter, Fall 2027 edition *(company name listed)*	●	●	●	●
Exhibit Booth or Tabletop Display	10' X 20' *BOOTH*	10' X 10' *BOOTH*	10' X 10' *BOOTH*	6' *TABLETOP*
Advertisement in Annual Meeting mobile app	●	●	●	
Promotional social media post to AAES' followers during the Meeting	●	●	●	
High profile booth location in the Exhibit Hall	●	●		
Recognition during the Presidential Address *(Verbal acknowledgement and company name on welcome slides)*	●	●		
Dedicated one-on-one time with AAES leadership	●			
Welcome video *(exclusive opportunity, per day)*	●			

Company Profile in Mobile App – Includes a logo, description (200 words), website link, and contact information or other URL. In addition, you can provide up to three linked resources (e.g., PDF brochure, white paper, demo video, etc.)

Exhibit Booth or Tabletop Display - Interact with attendees in the Exhibit Hall during the event. A single exhibit booth is 10'x10' and includes 10' back drape, 3' side drape, a 6' draped table, two chairs, one wastebasket, and an identification sign. A tabletop display includes a 6' draped table with two chairs, one wastebasket, and an identification sign. See Exhibitor Details page for more information. *Additional sponsor reps above what is included in the package can be added for a $250 fee per person.

> **ADD-ON: Lead Retrieval - $250** – Keep track of attendees who visit your booth or tabletop. Scan their QR code into the mobile app so you can track and follow-up later. Cost is per company with all registered exhibitor reps having ability to scan leads.

Welcome Video – Be the first to welcome all attendees to each day of the AAES Meeting in a 1-minute pre-recorded video. Showcase your company or product with a welcome video to be played during the opening session of the Annual Meeting and hosted on the Meeting virtual platform. Content is subject to approval. This is an exclusive opportunity on a first-come, first served basis, per day.

Dedicated one-on-one time with AAES leadership - an exclusive opportunity to have a private meeting (up to 30-minutes) with key leaders from the AAES prior to, during, or immediately following the Annual Meeting.

For more information, please contact **Lauren Santangelo**, at lsantangelo@endocrinesurgery.org

INCREASE YOUR EXPOSURE

Additional opportunities are available to engage with attendees.

COMMERCIAL SUPPORT OPPORTUNITIES

Unrestricted Educational Grant – starting at $10,000
The AAES provides companies the opportunity to support the scientific and clinical sessions of the Annual Meeting in the form of an unrestricted educational grant. Your non-promotional, educational grant support will be recognized throughout the meeting including in the program book, on signage and slides and verbally at the podium. Does your company have a grant portal that AAES should submit to? Let us know!

Welcome Social Sponsor – $6,000
This is an opportunity to sponsor the AAES Welcome Social which hosts all attendees at a fun, local venue the evening before the Annual Meeting begins.
Number available: 2

Technology Sponsorships - $5,000
Exclusive opportunity to sponsor the mobile app or the Wi-Fi for the AAES Annual Meeting.
Number available: 1 each (mobile app or Wi-Fi)

Daily Break Sponsor – starting at $3,000
Put your brand in front of all attendees during daily snack and refreshment breaks. Support will be acknowledged in signage and in the program book. Limited to one sponsor per day.
Number available: 3

New Member Breakfast Sponsor – $2,500
Be the first to welcome the new class of AAES members to the Association by sponsoring the New Member Breakfast. Hosted on the first morning of the Annual Meeting, this casual environment is the first opportunity for new members to meet in-person and network with each other and AAES leaders.
Number available: 2

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COMMERCIAL PROMOTION OPPORTUNITIES

Exhibitor Product Theater - $5,000
A dedicated area will be set up theater style where you can introduce or highlight a new product, provide a technical demonstration, or discuss the innovations that set you apart from the competition. Combine education and networking in this 15-minute showcase, held in or near the exhibit hall during dedicated breaks from scientific sessions.
Number available: 3

Breakout Session Sponsor - $2,500
Small group interactive breakout sessions will be run in parallel to the scientific program. Experts in each topic will lead presentations and discussion with attendees. Sponsorship includes signage and recognition in all the sessions, and an option for a small table display just outside of the breakout session room.
Number available: 5

Endocrine Surgery University (ESU) Sponsor – $2,500 / ESU Dinner - $5,000
Introduce your products and services to young surgeons just starting their practice. ESU is a 1.5-day course delivering exceptional education to first year endocrine surgery fellows in the days prior to the AAES Annual Meeting. The course provides exposure to controversies in endocrine surgical management and explores pearls for success in academic and clinical practice settings. Sponsorship of ESU will be acknowledged on signage, slides, in the program book, as well as a table to display your materials. Or, sponsor the ESU Fireside Chat Dinner, attended by all AAES Fellows and ESU Faculty after the first full day. Dinner sponsorship is acknowledged on signage and in the ESU program book.
Number available: 4 (ESU) / 2 (Dinner)

Sponsored Projection in Hotel Entrance - $2,500
Make a memorable first impression as attendees enter the host hotel by featuring your logo or advertisement in the hotel's rotating projection show.
Number available: 6

Welcome Display Banner – $2,000
Make a daily impression on all attendees with a pop-up vertical banner from your company. Banners will be displayed near Registration or the General Session room. Price does not include production/printing.
Number available: 3

Hotel Room Drop – $2,000
Gain a competitive advantage by having a promotional piece delivered directly to attendees under the hotel room door on either Day 1 or Day 2 of the Annual Meeting. Materials are subject to AAES approval. Price does not include cost of the items or the hotel's charge for dropping items in rooms.
Number available: 4

Hotel Room Keys – $4,000
Place your company's advertisement on the back of all AAES Annual Meeting hotel keys. Price does not include Hotel's cost of production.
Number available: 1

Floor Stickers (2) - $4,000
Stop attendees in their tracks with two floor stickers in the meeting space. This is a unique opportunity to capture the attention of attendees as they navigate the meeting space. Sponsor to provide digital assets.
Number available: 3

For more information, please contact **Lauren Santangelo**, at lsantangelo@endocrinesurgery.org

AAES YEAR-ROUND ENGAGEMENT

Support and engage with AAES members all year long.

Industry Insight Session – $2,500

An interview style, pre-recorded conversation for you to share more about your company or product and discuss the innovations that set you apart from the competition. This 15-minute session will be shared with AAES members and hosted on our website and YouTube channel.

Number available: 4 per year

Advertise in AAES Axis Newsletter – $1,000

Highlight your company or product by placing an ad in an upcoming issue of the AAES Signal which is distributed via email to over 800 endocrine surgeons and trainees monthly. Link to your website or another online resources from your ad.

Number available: 1 per issue

Branded E-mail to AAES Members – $5,000 (industry) or $1,500 (sister society)

Send a custom marketing email to all AAES members located across the Americas (United States, Canada, Mexico, Central, and South America) and abroad. Content must be approved by the AAES with a disclaimer included.

Number available: 4

Host a Live Webinar or Focus Group - $3,000

Develop and present a 1-hour non-CME webinar designed to showcase a new program, product, or service to the AAES audience or gain feedback through a focus group. Final approval from AAES on content and speakers is required. AAES will promote through email, newsletter, and social media.

Number available: 4

Have an idea that you don't see here? We are waiting for your next great idea.

Contact Lauren at lsantangelo@endocrinesurgery.org to discuss how AAES can meet your needs.



For more information, please contact **Lauren Santangelo**, at **lsantangelo@endocrinesurgery.org**

EXHIBITOR INFORMATION

EXHIBIT HALL HOURS

Times subject to change

Exhibit Hall Hours indicate times the hall is open to attendees. Breaks indicate specific times when there are no scientific sessions and attendees are instructed to network in the Hall. Exhibitors should plan to be at their booths during the breaks listed.

Saturday, May 22, 2027

Exhibit Hall Hours	10:30 am – 6:30 pm
Break #1	10:30 am – 11:15 am
Closed for Lunch	12:00 pm – 2:00 pm
Break #2	3:45 pm – 4:30 pm

Sunday, May 23, 2027

Exhibit Hall Hours	7:00 am – 3:30 pm
Breakfast in Exhibit Hall	7:00 am – 8:00 am
Break #1	9:45 am – 10:30 am
Lunch Break (with Business Meeting)	12:30 pm – 2:30 pm

Join Us for Social Events!

Exhibitors are invited to attend these social events:

Welcome Social (off-site)
Friday, May 21, 2027, 8:00 - 10:00 pm

President's Reception
Saturday, May 22, 2027, 5:30 - 6:30 pm

Gala Celebration - Additional Fee
Sunday, May 23, 2027, 7:00 - 10:00 pm

BOOTH INSTALLATION & DISMANTLE

Setup Hours
Friday, May 21, 2027, 3:00 pm – 7:00 pm
Saturday, May 22, 2027, 8:00 am – 10:30 am

Tear-Down Hours
Sunday, May 23, 2027 3:30 pm – 8:00 pm

All setups must be complete by 10:30 am on Saturday, May 22. Exhibitors who have not checked in with the Registration desk and setup by this time will be considered "no-shows" and may have their exhibit space dismantled. Exhibitors may not begin dismantling until 3:30 pm Sunday, May 23. All exhibits must be packed and ready for shipment by 8:00 pm.

DEADLINES

Exhibit Confirmation Kit Emailed: March 5, 2027
Exhibitor Cancellation Deadline: April 20, 2027
Exhibitor Rep. Registration Deadline: May 1, 2027

PREVIOUS SUPPORTERS:

Ablavision Inc.
Ambry Genetics
AMEND USA
American Association of Clinical Endocrinologists
American Multiple Endocrine Neoplasia (AMEN) Support
AMEND USA
American Thyroid Association
Applied Medical
Ascendis Pharma
Ascensia Diabetes Care
Baird Medical
Baxter Healthcare
Bayer Healthcare
Boston Scientific
Cambridge Interventional
Canon Imaging
CBLPath
Checkpoint Surgical, Inc.
Comprehensive Medical Services
Corcept Therapeutics
Covidien
CTM Biomedical
Eisai, Inc.
Elsevier, Inc.
Endocrine Society
Esaote
Ethicon
Exelixis
Future Diagnostics Medical Solutions B.V.
GE Healthcare – Ultrasound
Getinge
Graves' Disease & Thyroid Foundation
HealthBreeze
Hitachi Healthcare
Hologic
inomed, Inc.
Interpace Diagnostics
Intuitive Surgical
Invotec International, Inc.
Invuity
J&J MedTech
Karl Storz Endoscopy
KenyaRelief.org
Medi Lazer
MedImmune
Medtronic
Medscape
MezLight
Mendaera, Inc.
Merit Oncology
Mitaka USA, Inc.
National Adrenal Diseases Foundation
NBCL
Neurosign
Neurovision Medical Products
NASIT
OBERD
Olympus America Inc.
Onyx Pharmaceuticals
Pheo Para Alliance
Piur Imaging
Progenics, a Lantheus Company
Pulse Biosciences
Q-Optics
Qualisure Diagnostics Inc.
RGS Healthcare
Roche Diagnostics Corporation
Rosetta Genomics
Sanofi Genzyme
Sonic Healthcare USA
Sonosite
Stradis Healthcare
STARmed America
Stryker
SurgiTel
Takeda Pharmaceuticals
THANC Foundation/TCCC
ThyCa: Thyroid Cancer Survivors' Association, Inc.
Thyroid Care Collaborative
Veracyte
Vison Medical USA Inc. (Mimapro)
WeCan Medicare Co., Ltd.
Wolter Kluwer Health/Lippincott Williams & Wilkins
Xeris Pharmaceuticals

RULES & REGULATIONS

AAES Exhibitor and Sponsor Rules and Regulations are a binding and integral part of the exhibitor and/or sponsor's association with the AAES. The policies and procedures contained herein may differ greatly from other meetings or tradeshows, and we encourage you to read them in their entirety.

Introduction

All Exhibitor and Sponsor matters and questions not covered by these Policies and Procedures are subject to the decision of the AAES. These Policies and Procedures may be amended at any time by the AAES, and all amendments shall be equally binding on all parties. In the event of any amendment or addition to these Policies and Procedures, written notice will be given by the AAES to Exhibitors or Sponsors who may be affected.

Purpose

The purpose of our policies and procedures for Exhibitors and Sponsors is to provide a professional and educational environment in which the Exhibitor or Sponsor can demonstrate or promote, and meeting attendees can view products and services that improve the quality of care given to patients, enhance the management of surgical practice, or contribute to the educational and instructional atmosphere of the meeting. Our policies and procedures, along with the application for exhibit or sponsor space, are an integral and binding part of your contract with the American Association of Endocrine Surgeons (AAES) and have been designed to be implemented in a fair, effective, and equitable manner. The abbreviation "AAES" used in the policies and procedures shall mean the American Association of Endocrine Surgeons, a not-for-profit corporation, and, as the context may require, its directors, officers, and/or agents duly acting for the AAES in the management of any exhibits or sponsored events.

Exhibitor Eligibility

All exhibitors must remain in good standing with the AAES by following all rules and regulations. All products and services to be exhibited must be directly related to patient care and safety or the practice of surgery and approved by the AAES in its sole and absolute discretion. All decisions are final. Exhibitors may only display products and services regularly manufactured or distributed through the company's regular course of business and described in their application or approved in writing by AAES Meeting leadership and/or staff.

Eligibility and/or approval of an application to exhibit or sponsor does not indicate an endorsement of a product or service by the AAES. Any indication of such or use of AAES logos or other materials in the Exhibit Hall, in promotional or informational items (written, on-line, email, electronic, sound file, or other medium) by an Exhibitor will constitute removal from the Exhibit Hall or other venue. Distribution of any printed material, showing of equipment and product presentations to the AAES registrants or guests by Exhibitors or Sponsors other than in the Exhibitor's assigned exhibit space or Sponsor's venue is prohibited.

During the period of event activities, neither Exhibitors nor their agents or Sponsors may conduct, participate in, or support any educational or marketing activities directed toward event attendees other than as part of an approved exhibit without the permission of the AAES.

Code of Conduct

All exhibitors and sponsors and their representatives are expected to abide by the AAES Annual Meeting Code of Conduct available at www.endocrinesurgery.org/policies.

Programs and Presentations

Exhibitor presentations may take place during any hours the exhibit hall is open to registrants. Exhibitor programs or presentations must be confined to the Exhibitor's assigned exhibit space. The sound intensity of such activities as determined by Show Management, must not interfere with the activities of neighboring exhibitors. Show Management reserves the right to determine at what point sound constitutes interference with others and whether it must be discontinued.

Programs or presentations are to be straightforward in nature and must avoid the use of sideshow or theatrical gimmicks. Videos and films may be shown provided that screens are placed in the rear of the assigned exhibit space to eliminate congestion in the aisles. Any visual or other transmissions from off-site locations including tele-surgery require written permission from Show Management. Requests for these types of educational activities in your booth can be made to AAES staff.

Direct Sales

No direct sales are permitted to take place on the exhibit floor excluding book sales, loupes, or apparel. Orders may be taken and processed for delivery elsewhere, but product may not be conveyed in the exhibit area.

Display of Investigational Products

All Exhibitors and Sponsors must comply with FDA rules regarding display of investigational products. Display of any investigational products is not an endorsement by the AAES. To comply with the Food and Drug Administration's Guidelines on Notices of Availability, any investigational product exhibited or graphically depicted should:

- Contain only objective statements about the product.
- Contain no claims of safety effectiveness or reliability.
- Contain no comparative claims to other marketed products.
- Be displayed solely for the purpose of obtaining investigator responsibilities.
- Display a statement: "Caution – Investigational Device – Limited to Investigational Use" (or similar statement) in prominent size and placement.

FDA Regulations

Exhibitors and Sponsors are expected to abide by all applicable Food and Drug Administration (FDA) regulations. Exhibitors and Sponsors shall have available to display a letter from the FDA describing the allowable use status of a product. Exhibitors and Sponsors are reminded of FDA restrictions on the promotion of investigational and preapproved drugs and devices and the prohibition on promoting approved drugs and devices for unapproved uses. Signs must be clearly visible, easily readable, and placed near the product and on any graphics depicting the product. For additional information, contact the US Food and Drug Administration at 888-463-6332 or fda.gov.

If the FDA or a court of competent jurisdiction determines a company's exhibit at a meeting of the AAES is in violation of any FDA regulations, including, but not limited to, the promotional restrictions and rules stated above, the company or sponsor will be subject to sanctions, including, but not limited to, exclusion from exhibiting at subsequent meetings of the AAES.

For more information, please contact **Lauren Santangelo**, at **lsantangelo@endocrinesurgery.org**

RULES & REGULATIONS

Display of Class III Devices

Any display of Class III devices for off-label use must be accompanied by the following statement: "Display of this device for off-label use is not endorsed by AAES."

Insurance and Liability

The Exhibitor and/or Sponsor assumes entire responsibility and liability for losses, damages, and claims arising out of injury to any person, or loss of, or damage to property when such loss damage or injury is in any way connected to the Exhibitor's participation in the exhibition. Exhibitors and Sponsors shall indemnify and hold harmless the American Association of Endocrine Surgeons (AAES) and Show Management, their officers, directors, agents, members and employees, and the designated convention facilities, their agents, and employees from any and all such losses, damages and claims.

Exhibitors and Sponsors agree to protect, save and keep the AAES, Show Management and the Meeting Hotel forever harmless from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the Exhibitor or Sponsor or its agents as well as strictly to comply with the applicable terms and conditions contained in the agreement between the Meeting Hotel and the AAES regarding the exhibit premises and further, an Exhibitor or Sponsor shall at all times protect, indemnify, save and keep harmless the AAES and the Meeting Hotel against any and all loss cost damage liability or expense arising from, or out of, or by reason of said Exhibitor or Sponsor's occupancy and use of exhibit premises or part thereof.

While Show Management will provide security, furnishing of such security shall not be deemed to affect the non-liability of the AAES or Show Management, their members, officers, representatives or official services contractors, or the Meeting Hotel to modify in any way the assumptions or risk provided herein.

If any part of the exhibit hall is damaged or destroyed in such a way as to prevent the AAES or Show Management from allowing an Exhibitor to occupy its assigned space during any portion of the exhibition or if same is prevented by strikes, acts of God, national emergency, or other causes beyond the control of AAES or Show Management, Exhibitors will be charged for space during the time it was, or could have been occupied, and Exhibitors hereby waive any claim against AAES or Show Management, their members, directors, agents, or employees, for losses or damages that may occur due to such inability to occupy assigned space.

Indemnification

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages, or expenses of whatever kind and nature relating to or arising from an injury to any person or any loss of or damage to property, where such injury, loss, or damage is incident to, arises out of or is in any way connected with the Exhibitors' participation in the Exhibition. Exhibitors agree to indemnify, defend, save, and hold harmless the AAES and its officers, directors, agents, members, and employees, and each of them, from and against any and all claims, liabilities, losses, damages, costs, and expenses (including attorneys' fees and expenses) with respect to any breach of the foregoing representations and warranties or negligence, gross negligence or willful misconduct of Exhibitor, its employees, agents, or contractors. The terms of this provision shall survive the termination or expiration of this Prospectus. The AAES owns and sponsors this meeting to promote advances in surgery and other areas of surgical science. The information presented through the programs and exhibits is not verified or endorsed by the AAES. Exhibitors and their presenters are solely responsible for content.

Photography and Video Recording or Streaming

An exhibit or its products or presentations may not be photographed or videotaped/live streamed without the explicit, written permission of the legitimate occupants of that exhibit space. This also applies to product showcases and/or presentations conducted by exhibiting or sponsoring companies that occur in or near the exhibit hall. Show Management reserves the right to photograph or video record exhibits/showcases for Association purposes.

Privacy, Data Protection, and Electronic Communications

Exhibitors are solely responsible for complying with all applicable privacy, data protection, and electronic communications laws and regulations in connection with their participation in the meeting, including but not limited to the European Union General Data Protection Regulation (GDPR), the CAN-SPAM Act, and any other applicable international, federal, or state privacy or marketing laws. This responsibility extends to all attendee information obtained through exhibit booth interactions, badge scanning, lead retrieval systems, mobile applications, and any other event-related activities. Exhibitors may only use attendee information for lawful business purposes and must obtain any required consents for follow-up communications. The Association is not responsible for exhibitors' collection, use, storage, or transmission of attendee data.

Violations and Penalties

The AAES, at its discretion, may prohibit Exhibitors or Sponsors from involvement in future AAES events due to violations of the above Rules and Regulations. Substantial violation of any of the Policies and Procedures by Exhibitors or their employees or agents may, at the option of the AAES, forfeit the Exhibitor or Sponsor's right to occupy exhibit space, and such Exhibitor or Sponsor shall forfeit to the AAES all monies paid or due. Upon evidence of substantial violation, the AAES may take possession of the space occupied by the Exhibitor or Sponsor and remove all persons and goods. The Exhibitor or Sponsor shall pay all expenses and damages that the AAES may incur through the enforcement of this rule.

AAES Annual Meeting Policy Regarding Individual Surgeons, Groups, Hospitals as Exhibitors

The AAES values and promotes diversity, equity, and inclusivity. In an effort to facilitate equity and opportunity among members related to their practices, the AAES has put in place the following policy: Individual members, their groups, representatives, and/or their hospital systems are not allowed to exhibit at AAES meetings or other AAES events. The AAES seeks to promote the clinical and research activities of all members. Members unable to afford to exhibit or choosing not to do so are disadvantaged, which may adversely impact the clinical or research practice. Other mechanisms to highlight ongoing research studies/clinical trials/requests for collaboration exist within the AAES and through other mechanisms (ClinicalTrials.gov, etc.). The AAES also has mechanisms in place for recruitment via the AAES Job Board.

Mechanisms to support the AAES through educational grant mechanisms are available to members, their groups, and institutions. All are expected to abide by the AAES Meeting Code of Conduct.

The AAES reserves the right to refuse sponsorship or exhibition by any person, group, company, or other entity for any reason.



www.endocrinesurgery.org

For more information, please contact **Lauren Santangelo**,
at **lsantangelo@endocrinesurgery.org**